

20 April 2008

To Whom It May Concern:

RE: Joel Kriteman

I had a one hour taster session with Joel Kriteman and was amazed with what was achieved in that time alone. You would imagine the first session would be a fact finding mission. But no - it was straight to work on what the issue was and how to resolve it.

My issue was how to manage time-thieves. I had already given this some thought, but no more than a few minutes at any one time.


Putting aside an hour with Joel meant that time was accorded to address the issue, think it through fully and come up with a solution which allowed me to find about an extra day per week to work on my business at no detriment to my business growth. In fact the opposite is the case.

All small businesses need investment, if they wish to grow. One of the major investments is the business owner's time. We have all heard the expression, if only there were two of me. This usually happens towards the end of year two of a business owners' life.

I have no hesitation in recommending Joel to anyone who feels their business would benefit if only they had more time to work on the business.

Kind Regards,

Yours Sincerely


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Director



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